



OVERLAKE INTERCULTURAL DISTRICT

PASSPORT CHALLENGE



Sign Up Today and Benefit From New Business!

The Passport Challenge Will Bring Customers to You

Introduce your business to new visitors traveling on Sound Transit's new 2 Line at Overlake Station. From April 29 through June 22, The City of Redmond is promoting a challenge to encourage visitors to support businesses like yours while **RIDING THE RAILS TO REDMOND!**

It's FREE!

Sign up before Friday, April 26 — Participation is easy and FREE!

Offer a Promo

(OPTIONAL)

You can offer an optional discount to entice new customers to visit

Contribute a Prize

(OPTIONAL)

You can contribute a gift certificate or other prize to encourage challenge participants to return to your business



Register Now at ExperienceRedmond.com/Ride-The-Rail